

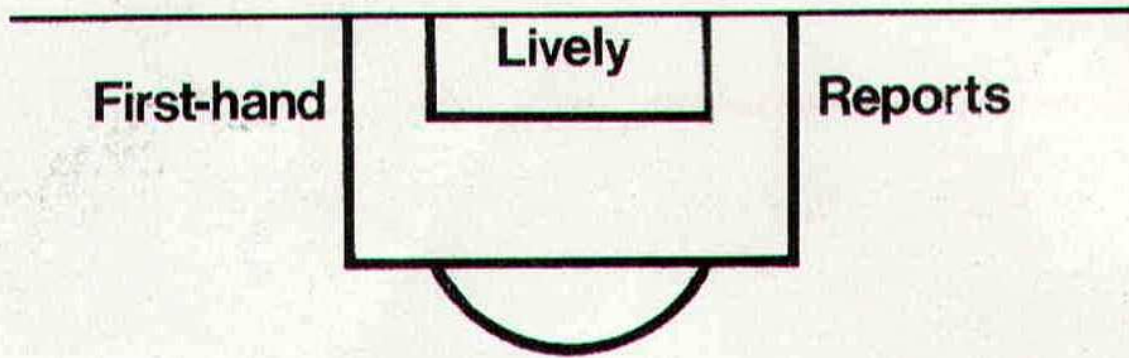
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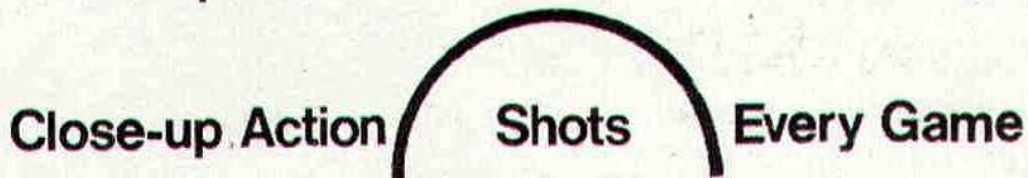
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TUESDAY, 31st MARCH, 1970

Division II

SWINDON TOWN v BIRMINGHAM CITY

Kick-off 7.30 p.m.

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news & views

Today we welcome to Swindon one of the finest clubs in the country. It is always a great joy for me to visit the well-equipped ground at St. Andrews. The hospitality extended to visitors is outstanding.

Birmingham City last played at the County Ground on Monday evening, 25th September, 1961. At that time they were one of the outstanding teams in Division 1. This game was the First Round of the League Cup competition, then much in its infancy, and shunned by many of Division 1 teams, but strongly supported by today's visitors. The previous week we managed to draw at Birmingham 1—1, and in this replay won by 2—0. This victory brought great heart to the Club, because our league record in Division 3 was very poor. We occupied last but one position with the following record: played 11; won 1; drew 4; lost 6; goals for 14, against 29; points 6.

The match was most enjoyable, being watched by a crowd of over 13,000. It set Swindon on a good run, making a great impression, and here I quote from the programme of the following week: "We thought the Birmingham team played in a very sporting manner. Although beaten by a lesser side, the City players showed no resentment and in the latter stages of the game fought desperately to retrieve the position. They certainly lacked anything in the form of gamesmanship, and their sporting attitude in often fetching the ball for their opponents was quickly applauded by the home supporters. It was refreshing indeed to see such actions, and the absence of the kicking away of the ball after the whistle had blown.

The officials were a grand group of men. They were full of praise for our lads, their style of play, and the enthusiasm and sportsmanship of Swindon supporters. One Director enjoyed the evening so much (despite the defeat) that he came again the following evening with the Reserves". Take note of the composition of the teams, especially that of the visitors:

Swindon: Burton; Jones, Trollope; Morgan, Owen, Woodruffe; Summerbee, Hunt (E.), Smith, Hunt (R.), Jackson.

Birmingham: Schofield; Farmer, Beard; Hennessey, Smith, Neal; Hella-well, Stubbs, Harris, Bloomfield, Auld.

Beard is still with Birmingham, and played against Swindon this season. Hennessey was recently transferred from Nottingham Forest to Derby for £100,000. Trevor Smith, an England International, received an injury in the game. Stubbs now plays for Bristol Rovers. Bloomfield is at present Manager of the successful Orient team, challenging for promotion to Division II. Auld is now an outstanding player in the very successful Glasgow Celtic team, which will play Leeds United in the Semi-Final of the European Cup. One interesting footnote — the Wednesday following the game at Swindon, Birmingham played A.S. Roma.

On the 13th November, 1969, we visited Birmingham and were defeated by 2 goals to 0. Since then Birmingham has had several ups and downs, and have struck rather a bad patch. We are sure they will soon emerge and rise to be one of the great teams again. They enjoy fine support, with home gates still averaging over 25,000, a tribute to their play and ability.

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Supporters' Club Notes

With the plans for the new stand well under way, and building to commence in the near future, the opportunity is taken, once again, to recruit as many new agents as possible for the Supporters' Club Weekly Competition, with next season in view. Those who answered previous requests are now established and we look forward to as many volunteers as possible. Mr. Phil Hart, our promoter, is always willing to assist in every way, and will keep in touch during the close season. Incidentally, he was in a pub at Faringdon earlier this season, looking for a supporter, when a young lady asked why it was only the men were wanted. Phil soon put her on the right path in this respect, as some of our most successful agents are ladies. Enrolled on the spot, she quickly made her mark. So, ladies, be assured, you are as welcome as gentlemen when it comes to enrolling Competition Agents. As an Agent, you could easily enrol enough competitors to ensure that you, at least, enjoy free football for the season, apart from helping to provide first class facilities for all supporters. To help you, and Phil Hart, please use the coupon below, or make a copy of it if you like to keep your programmes in top condition. Please use block letters.

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Please hand the form in to Mr. Phil Hart, in our Headquarters under the Town End stand, before or after any Saturday match, or on Friday evenings, between 6 and 7.30 p.m., or send it to him at: 65 Pavenhill, Purton. Should you wish to telephone him first, his number is Purton 601.

Incidentally, the first prize of £80 was won outright last Saturday, by a Mr. Roberts, of Purton.

Tonight, in the Social Club after the game, the raffle for a rather unique football will take place. The ball has been autographed by the players of both Swindon Town and Manchester City — the 1968/69 Football League and F.A. Cup winners. As a consolation prize there is a transistor radio.

The Social Secretary, Mr. Bill Ranger, would also like to hear from any member who can recommend up-and-coming — or established — Groups for our evening entertainments.

Face in the crowd – is it you?



In all future editions of this Season's programme we shall publish a photograph of a small section of the crowd at a previous match, one member of which will be clearly indicated by means of a circle. This person will be entitled to a free seat at the next match on producing the programme at the office.

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GOALKEEPERS

JIM HERRIOT

Born Chapelhall, Lanarkshire. Spent seven seasons with Dunfermline Athletic, first as deputy to Eddie Connachan, a Scottish International cap. When Connachan was transferred to Middlesbrough, Herriot took over his first team place and went on to win Scottish B and Under 23 honours himself. Signed by Blues on 20th May, 1965. Ever-present 1966/67, gained six caps season 1968/69.

DAVE LATCHFORD

Born Kings Heath and discovered playing for South Birmingham Boys. Well-built six-footer who joined Blues as an apprentice and signed professional forms May 1966. Member of England party in European international youth tournament in Turkey, summer 1967. Elder brother of Bob Latchford, a centre-forward on Blues' books. Made his first team debut versus Bury on 8th April, 1969.

FULL-BACKS

BERT MURRAY

Born Hackney. Former schoolboy international signed by Chelsea and who became an England Under 23 winger, being capped six times. Followed club-mate Barry Bridges to St. Andrews, signing on the 4th August, 1966. Adaptable player who after some good games at outside-right for Blues, switched to right back in an emergency and played splendidly there.

COLIN GREEN

Born Brymbo, near Wrexham and played in same Wrexham boys' team as Terry Hennessey. Then a left-half, but switched to full-back on joining Everton ground staff. Everton debut v. Blackpool (away) 3rd September, 1960, facing Stanley Matthews. Transferred to Blues 12th December, 1962. League debut v. Spurs (home) 15th December, 1962. Capped for Wales Under 23 team. Won first full cap v. Italy May 1965. Broke leg against Bristol City (away) 27th November, 1965. Made good recovery and reappeared in Blues' first team v. Manchester City (away) on 30th April, 1966. Went on Welsh F.A. tour of South America 1966. Played in World Cup for Wales.

ROBERT THOMSON

Born Smethwick. One of the fastest full-backs in the game, made his debut for Wolves in the F.A. Cup v. West Bromwich Albion in March 1961. He was selected for the England Under 23's whom he later captained, and gained eight full England caps. Joined Birmingham City in March 1969 and made his first appearance for the Club v. Portsmouth (away) on 15th March.

HALF-BACKS

MALCOLM BEARD

Started his soccer at St. Chad's Junior School, Cannock, and quickly graduated through the various sides — Cannock Boys, Staffs' County and Birmingham City. Joined St. Andrew's ground staff on 6th May, 1957, and turned professional in May, 1959. Played for England Youth team in 1958/59 and made Division 1 debut at left-half at Burnley on 17th September, 1960. Experimented with at inside-left, but reverted to left-half when Hennessey was transferred to Nottingham Forest.

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OUR VISITORS (continued)

MALCOLM PAGE

Born Knucklas, Radnorshire, but lives in Bucknell, Shropshire. Welsh schoolboy international, who joined Blues as an apprentice professional. Became full professional 23rd September, 1964. League debut v. Everton (away) 6th February, 1965, at inside-right. Capped for Wales Under 23's in 1966/67. Good midfield player at wing-half or inside-forward.

GARY PENDREY

Former Aston Schools player who joined the apprentice staff and turned professional 13th October, 1966, being a member of their successful youth team. Made his first team debut at Bolton on 25th March, 1969.

FORWARDS

TREVOR HOCKEY

Born Keithley. Speedy outside-right who came into League football with Bradford City. Transferred to Nottingham Forest and was a first-team regular for several seasons before being transferred to Newcastle United. Assisted Newcastle to win promotion to Division 1. Transferred to Blues, November 1965 and made debut v. Coventry City (home) 20th November, 1965. Now regarded more as a midfield worker.

BOB LATCHFORD

Born Birmingham, played for South Birmingham Schools and Warwickshire County before joining Birmingham as an apprentice professional in May 1967. Younger brother of goalkeeper, David Latchford. Bob signed professional forms in August 1968 and made his first team League debut at centre-forward v. Preston North End on 21st March, 1969.

GEOFF VOWDEN

Hails from Jersey and was one of a number of Channel Islanders recommended to and signed by Nottingham Forest. Spent over four seasons with Forest before being transferred to Blues, 23rd October, 1955. A thrustful hard-shooting inside-forward. League debut at inside-right v. Blackpool (home) 24th October, 1964, and scoring. Top scorer 1965/66 season, and again in 1966/67.

JOHN VINCENT

Born West Bromwich, yet another of many former Brierley Hill schoolboys who have found their way to St. Andrews. This skilful inside-forward won a Football Combination place when only 16 and turned professional on 11th February, 1964. Made League debut v. Blackburn (home) 13th March, 1964. Member of England Youth team 1965.

P. SUMMERILL

Discovered on Villa's doorstep playing for Aston schoolboys. Left-winger who was taken on to professional staff 7th December, 1964, after a spell as an apprentice. Member of England Youth party, Yugoslavia 1966. League debut v. Carlisle (home) 18th March, 1967. Made 27 first team appearances in season 1968/69.

DAVE ROBINSON

Bartley Green youngster who joined Blues' apprentice staff from schoolboy football, signing professional May 1966. Made his first appearance at centre-half versus Aston Villa and retained this position for most of the season.

JAMES GREENHOFF

Born Barnsley, he joined his previous club, Leeds United, in June 1963 and was transferred to Birmingham City in August 1968. An England Under 23 international, he made his first appearance for Birmingham on 31st August v. Preston North End (away), scoring a goal.

Division II

Fixture List

August

9	Blackburn Rovers	(A)	0—2
13	Cardiff City	(A)	2—2
16	Carlisle United	(H)	2—2
19	Cardiff City	(H)	2—1
23	Aston Villa	(A)	2—0
30	Charlton Athletic	(H)	5—0

September

2	League Cup (2) Swansea	(A)	3—1
6	Blackpool	(A)	2—3
13	Oxford United	(H)	0—0
16	Middlesbrough	(A)	0—0
20	Queen's Park Rangers	(A)	0—2
24	League Cup (3) Oxford	(A)	0—1
27	Leicester City	(H)	1—1
30	Millwall	(H)	2—1

October

4	Bolton Wanderers	(A)	1—0
7	Carlisle United	(A)	2—2
11	Sheffield United	(H)	2—1
18	Hull City	(H)	1—0
25	Portsmouth	(A)	1—3

November

1	Norwich City	(H)	2—0
8	Birmingham City	(A)	0—2
15	Watford	(A)	0—0
22	Huddersfield Town	(H)	2—1
29	Preston North End	(A)	1—3

December

6	Bristol City	(H)	1—1
13	Oxford United	(A)	0—0
26	Aston Villa	(H)	1—1
27	Charlton Athletic	(A)	1—1

1970

January

3	F.A. Cup Blackburn		4—0
10	Queen's Park Rangers	(H)	0—0
17	Leicester City	(A)	2—0
24	F.A. Cup (4) Chester	(H)	4—2
31	Bolton Wanderers	(H)	3—2

February

7	F.A. Cup (5) Scunthorpe	(H)	3—1
9	Sheffield United	(A)	2—1
21	F.A. Cup (6) Leeds	(H)	0—2
28	Hull City	(A)	1—1

March

3	Portsmouth	(H)	3—1
14	Preston North End	(H)	1—0
21	Bristol City	(A)	3—3
24	Huddersfield Town	(A)	1—1
28	Watford	(H)
30	Norwich City	(A)
31	Birmingham City	(H)

April

4	Millwall	(A)
7	Blackpool	(H)
14	Middlesbrough	(H)
20	Blackburn Rovers	(H)

Appearances

Name	Div. II	League	F.A.	Cup
		Cup	Cup	Winners Cup
Downsborough	35	2	4	2
Thomas	35	2	4	2
Trollope	35	2	4	2
Butler	35	2	4	2
Burrows	34	2	4	1
Harland	34	2	4	2
Smith	21 (1)	2	4	2
Horsfield	33	2	4	2
Smart	35	2	4	2
Noble	32	2	3	2
Rogers	27	2	4	2
Jones	9 (7)		1 (1)	(1)
Blick	1 (4)			1
Heath	16 (1)			
Down	(1)			
Penman	1		(1)	

(Playing as substitute in brackets)

Goalscorers

Name	Div. II	League	F.A.	Cup
		Cup	Cup	Winners Cup
Horsfield	15		4	3
Noble	12	3	1	1
Jones	5		1	1
Rogers	6		1	
Smith	2		1	
Burrows	2			
Trollope	2			
Thomas	1			
Smart	2		1	
Butler			1	
Opponents	2			

Football Combination

Fixture List

1969

August

9 Southampton	(H) 2—2
16 Swansea Town	(A) 0—1
23 Queen's Park Rangers	(H) 1—4

September

4 Oxford United	(A) 2—0
6 Bristol City	(H) 1—2
17 Cardiff City	(A) 3—2
20 Arsenal	(H) 1—2
27 Luton Town	(A) 0—2

October

4 Reading	(H) 1—2
7 Bristol Rovers	(A) P
11 Ipswich Town	(A) 1—0
21 Bristol City	(A) 2—7
25 Crystal Palace	(H) 1—0

November

8 Plymouth Argyle	(H) 3—1
15 Crystal Palace	(H) 1—2
22 Swansea Town	(A) 1—1
29 Tottenham Hotspur	(H) 1—4

December

8 Peterborough United	(A) 0—2
13 Leicester City	(H) 0—2
17 Plymouth Argyle	(A) 1—1
20 West Ham United	(A) 3—1
27 Swansea Town	(H) 0—2

1970

January

27 Arsenal	(A) 0—5
------------	---------

February

3 Arsenal	(H) 0—4
10 Bristol Rovers	(H) P
17 Walsall	(A) P
24 Northampton	(A) 4—1

March

11 Crystal Palace	(A) P
16 Birmingham City	(H) 0—4
18 Norwich City	(A) 2—2
21 Bristol Rovers	(A) 1—0
24 Chelsea	(H) 4—1
28 Walsall	(A).....

April

2 Cardiff City	(H).....
13 Crystal Palace	(A).....
20 Bristol Rovers	(H).....

Name	Appearances		Goalscorers	
	Foot. Comb.	Foot. Cup	Foot. Comb.	Foot. Cup
Price	1			
Dawson	10	5		
Fry	14	5		
Desmeules	10	4		
Blick	21	6		
Handrick	20 (1)	7	2	
Heath	6	2		
Penman	15	3	2	
Down	17	5	6	
Dangerfield	18 (1)	6	14	1
Moss	6 (1)	1		1
Bailey	16 (2)	6	1	
Grzadowski	3			
Hubbard	19	5		
Jones (R)	14	5		
Allen (K)	10	3		
Jones (C)	4	2		
Wetson	1	1		1
Claypole	15	3		
Porter	6	4	4	1
Allen K. R.	2	2		
Smith		1		1
Boyd		1		
(Playing as substitute in brackets)				
Opponents			1	

Swindon's Goals scored at Ashton Gate



Number one



Number two



Photos by R. Marsh

Number three

The man in the middle



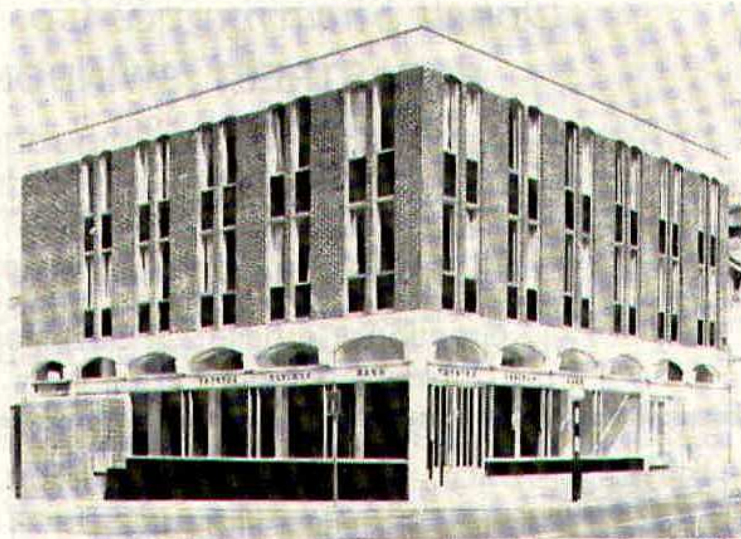
CLIVE THOMAS

At 15½ years of age he played for Norwich City for a short period and then returned home and commenced refereeing at the age of 16. He was then reputed to be one of the youngest referees in Wales, going through the Rhondda League to the Welsh League. He was then promoted to the Football League Line where he remained for two seasons, and at the age of 29 was appointed to the Football League Referees list. He is also a member of the F.I.F.A. panel. His proudest moment was to referee the Gillette Industries Cup match between the Boys' Clubs of Wales and England. Mr. Thomas refereed the Under 23 International England v. Scotland on 3rd March.

Mr. Thomas was appointed General Secretary of the Boys' Clubs of Wales in August 1969, and there are over a hundred clubs with approximately 8,000 members affiliated to this organisation.

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SWINDON

Telephone Swindon 6870

Reserved for British Rail



Inter-City

Previous Matches

DIVISION II

TUESDAY, 24th MARCH, 1970

Drew with Huddersfield Town (Away) 1—1.

Team: Downsborough; Thomas, Trollope; Butler, Burrows, Harland; Smith, Smart, Horsfield, Noble, Rogers.

Scorer: Burrows.

Attendance: 24,854.

FOOTBALL COMBINATION

SATURDAY, 21st MARCH, 1970

Beat Bristol Rovers (Away) 1—0.

Team: Jones; Allen, Claypole; Handrick, Blick, Bailey; Moss, Penman, Down, Hubbard, Porter.

Scorer: Down.

Referee:

MONDAY, 23rd MARCH, 1970

Beat Chelsea (Home) 4—1.

Team: Jones; Allen, Claypole; Handrick, Blick, Dawson; Heath, Hubbard, Penman, Bailey, Dangerfield. Sub. Moss.

Scorers: Dangerfield (2), Penman (1), 1 own goal.

Forthcoming Matches on This Ground

THURSDAY, 2nd APRIL, 1970

Football Combination Cup

SWINDON TOWN v. CARDIFF CITY

Kick-off 7.30 p.m.

SATURDAY, 4th APRIL, 1970

F.A. Challenge Trophy Competition

Semi-Final Tie

TELFORD UNITED v. CHELMSFORD CITY

Kick-off 3 p.m.

TUESDAY, 7th APRIL, 1970

Division II

SWINDON TOWN v. BLACKPOOL

Kick-off 7.30 p.m.

DEVELOPMENT FUND COMPETITION

Our main problem, like so many clubs, is to find new agents for our Competition. In the belief that many of you would be prepared to help if not 'saddled' with too big a weekly commitment, we are making a special appeal today to supporters willing to take just **ten** tickets per week.

Tickets are sent through the post together with a stamped addressed envelope for return of proceeds (and unsold tickets) so that agents are put to the minimum inconvenience, and with a weekly issue of only ten tickets a new agent would quickly find that 'selling' is hardly necessary.

Within one's own family circle and neighbours a demand for ten tickets can quickly be established.

As in life, help is of the greatest value when needed most, so today we appeal to everyone – it's 'your Club, your Town, your Team' – and a little help from a lot of people could work miracles.

Give us a hand by filling in the coupon below for just ten tickets a week, and send to: The Secretary, Swindon Town F.C., County Ground, Swindon, or hand it into the office after today's game.

Name _____

Address _____

} Block
} Capitals
} please

I am not under 18 years of age. Please send me ten Development Fund Competition tickets per week.

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League Table – Division 11

(up to and including Monday, 30th March, 1970)

	P	W	D	L	F	A	P
Huddersfield Town	39	22	11	6	62	35	55
Blackpool	37	19	10	8	51	41	48
Cardiff City	38	17	11	10	57	37	45
Swindon Town	37	15	15	7	50	39	45
Leicester City	38	17	11	10	59	47	45
Middlesbrough	38	18	9	11	49	41	45
Sheffield United	38	19	5	14	64	35	43
Queen's Park Rangers	38	17	9	12	61	50	43
Blackburn Rovers	38	18	7	13	48	45	43
Millwall	39	14	13	12	52	52	41
Bristol City	39	13	13	13	52	45	39
Carlisle United	39	13	11	15	54	53	37
Hull City	39	14	9	16	64	64	37
Norwich City	36	14	7	15	36	42	35
Oxford United	38	11	13	14	31	36	35
Bolton Wanderers	40	12	10	18	54	61	34
Birmingham City	39	11	11	17	48	64	33
Portsmouth	39	12	8	19	59	72	32
Watford	37	9	10	18	40	49	28
Charlton Athletic	38	6	15	17	31	70	27
Preston North End	38	8	10	20	41	57	26
Aston Villa	38	6	12	20	33	61	24



Going by Car?

MILLWALL
Saturday, 4th April, 1970

SWINDON to MILLWALL . . .

Leave Swindon by the A345 and at Common Head bear left on to the A419. Continue to junction with A4 and then on to Hungerford. Keep to the A4 via Hungerford, Eddington and Speen to **Newbury**. **24½ miles**

Leave Newbury by the London road A4 and continue via Thatcham, Theale and Reading through to junction with M4 at **Maldenhead Thicket Roundabout**. **53 miles**

Follow signs "London M4" and continue to end of Motorway at **Chiswick Flyover**. **76 miles**

At roundabout take the A205 as signed "South Circular" and ¼ mile on cross Kew Bridge. Continue on A205 via Kew, Mortlake and Barnes to Putney. At junction take the A3 road to Wandsworth follow signs "South Circular Road" into East Hill, keep right for Wandsworth Common and then on to Clapham Common. Still on the A3 follow signs "City" leave by North Side into Clapham on the A2217. Continue on the A2217 through Brixton to Denmark Hill. There join the A215 and then the A202 via Camberwell Green and Peckham to **New Cross**. **89½ miles**

Route kindly supplied by the R.A.C.



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